



## Frequently Asked Questions

**What is the Annual Fund and why is it important?** Like many private schools, The Connection School has a gap between its operating expenses and tuition income. Fundraising helps bridge the gap between funds received for tuition and the actual cost of providing a quality education for the current school year, while also establishing a firm foundation for future school years. These fundraisers include events such as the Golf Tournament and Walk-A-Thon as well as our annual giving campaign. The Annual Fund is a campaign when we invite all of our families to reflect on the value and impact of The Connection School's mission, and challenge them to make a financial commitment above and beyond tuition and fees to help TCS fulfill its mission.

**What is the fundraising goal?** The primary goal of the Annual Fund is 100% Participation in giving above and beyond tuition and fees by every family, faculty member, and board trustee. Total participation in the Annual Fund demonstrates our unified commitment to our school's mission and serves as a benchmark that appeals to larger contributors (such as foundations and corporations) when considering their contributions. Beyond the participation goal, TCS has a total fundraising target of \$200,000 for this school year in order to cover all expenses for the current school year. Based on what has already been given as of the beginning of the Annual Fund campaign and what we plan to receive through other fundraising events throughout the remainder of the school year, we still have \$150,000 left to meet our target. The Annual Fund plays an important role in making progress towards that fundraising target.

**How much should I give?** We ask that each family prayerfully consider their gift to the Annual Fund and respond in faith and obedience. You may choose to set up monthly recurring donations or make a one-time donation in any amount. Every contribution makes a difference and every contribution counts toward our 100% giving goal and fundraising target. If you would like to consider pledging a challenge gift or a matching gift to help encourage others to give, then please contact us directly to discuss the opportunity.

**What if I have already given this year or have previously pledged a multi-year gift?** Thank you for your ongoing support! If you have already made a general contribution (not associated with another fundraising event) or if you have an active pledge commitment that will continue this school year, then these contributions are already counted towards your participation for this Annual Fund. If you're unsure whether your previous donation applies or if your multi-year commitment needs to be renewed this year, please contact us for more information.

**Are donations tax-deductible?** The Connection School of Houston is a 501(c)(3) non-profit organization and all or part of your gift may be tax-deductible as a charitable contribution by the extent allowed by law. Please check with your tax advisor for your specific application. Our Federal Employee Identification Number (EIN) EIN: 46-1642721. The Connection School provides annual contribution statements in January of each year and can also provide individual cash and non-cash receipts upon request.

**Do you accept employer matching gifts?** Yes! Please check with your employer to see if it matches charitable donations. If so, this is an easy way to double your contribution! Each employer has different processes and requirements for matching gifts so check with your employer on how to take advantage of this benefit and let us know how we can help.